

Custom Incentives for Business Program

ABOUT

Commercial and industrial customers of FirstEnergy's Pennsylvania utility operating companies – Met-Ed, Penelec, Penn Power and West Penn Power – can now take advantage of the *Custom Incentives for Business* program, which offers incentives to encourage the implementation of energy conservation measures in new or existing buildings.

The Custom program is intended for use with energy efficiency projects, both new construction and retrofit, that do not fit the requirements of the other Incentives for Business programs. Costs of this program are recovered through commercial and industrial rates for Pennsylvania customers of FirstEnergy's Pennsylvania utilities in accordance with Act 129 of 2008.

INCENTIVES

Various eligible energy conservation measures will be incentivized based on energy savings, at \$0.05 per kWh. Examples of eligible measures include the following:

- Upgrade of an existing industrial process
- New construction or renovation projects that involve multiple building systems (i.e. lighting, HVAC, and building envelope)
- Motors >200 hp
- Economizers
- Building Control Systems

All custom projects will require program pre-approval prior to the purchase and installation of equipment. To qualify, equipment must have been purchased on or after October 28, 2009.

APPLY NOW

For application forms and more information, please visit the *For Your Business* section of www.energysavePA.com. Program representatives can be reached via email at energysavePA@saic.com.

Also Available!

FirstEnergy is offering additional programs for commercial and industrial customers. Visit www.energysavePA.com for details on Lighting, Motors and Drives, HVAC and other business programs.

